

# WordPress website support, maintenance and hosting.

Ongoing support for your business-critical websites. Designed to keep it secure, fast, functioning and effective, long after launch.



# Always on website support.



## Rouge website support is ongoing professional care for WordPress websites that matter.

Your website is important. If it fell over it would at best be embarrassing. At worst it could seriously damage your business. But stuff happens - risks rise, code ages, technology changes, users make mistakes. And time takes its toll on a website that is not properly cared for.

Which is why we have developed this unique suite of Rouge services. It is everything your website needs to stay safe, stable and performing.

With Rouge, your site will remain secure, fast and effective long after launch. Whether you want essential maintenance, targeted enhancements or flexible monthly improvements, we make sure your WordPress website is always on, always working and always better.



### Continuous protection. Peace of mind.

A great website does not look after itself. It needs attention, updates and expertise to keep it performing at its best. That is what Rouge ensures.



### Protect your site. Protect your business.

Website care solutions from Rouge keep your website protected and performing, by resolving issues before they become serious.



### Rolling monthly contracts. Easy and fair.

We don't believe in complicating things. Nor in tying clients up on legal contracts. Our clients stay because the service does what it promises.

# Services.



## Start here.

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### Continuous Improvement:

[Time & Materials \(T&M\) Monthly](#) >

## Add-ons, enhancements & boosters.

### Performance & Speed:

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# Website Support & Maintenance.

Vital protection for your business-critical WordPress website.

Core Services



## What is it?

Monthly website up-keep. When your website works, your business works. Essential Website Support from Rouge keeps it that way. We handle the technical updates, backups and checks that keep your site safe and stable. No stress, no surprises, just dependable performance month after month.

## Included:

- Dedicated Account Manager
- Core and plugins updates handled automatically
- Daily backups with a rolling 40-day recovery window
- SSL management and intrusion protection
- Monthly visual and functional checks
- Secure, compliant and consistent.

## Benefits:

No more missed security updates. Backup and recovery peace of mind. Significantly less chance of crashes, hacks or data loss. Rouge's Essential Website Support & Maintenance cover prevents the scary, costly and avoidable interruptions to your WordPress website.

## Cost:

**From £190 per month**

*Pay in advance monthly. Or pay annually ahead of each year. This is a rolling contract. Easy to set-up and adjust as you your business grows.*

**[Interested? Talk to our team >](#)**



# Managed WordPress Hosting.

Professional-grade website hosting. Fast. Stable. Secure.

Core Services



## What is it?

Reliable, high-performance hosting managed on your behalf. Choose Shared Managed Hosting (ideal for most SME sites) or Dedicated Managed Hosting (for high traffic, compliance or performance). You get the speed, security and resilience of enterprise-level hosting, without the complexity of managing it yourself.

## Included:

- Managed, professional WordPress hosting
- Shared or Dedicated environments to fit your needs
- SSL certificate setup and renewal
- Status monitored during business hours
- Secure, compliant, UK-based infrastructure
- 24/7 platform monitoring.

## Benefits:

All the speed, security, and reliability you need. None of the risk, worry or techy jargon that's difficult to follow. Rouge removes all of that friction by managing the platform, the provider and the problem for you. You get a faster, safer WordPress website and a single point of contact you can trust.

## Cost:

**Shared Managed Hosting**  
from £150 per month

**Dedicated Managed Hosting**  
from £900 per month

*Not sure what WordPress hosting your website needs?*

[Talk to our team >](#)



# Site Speed Report.

Keep your WordPress website performing at its best.

## What is it?

Rouge's speed audit benchmarks your WordPress website's performance and identifies exactly where improvements can be made. A fast website keeps users engaged and search engines happy.

## Included:

- A clear, bespoke report
- Independent speed benchmarking
- Code, image and script issues highlighted
- Mobile and desktop analysed separately
- Supports SEO and conversion performance
- Prioritised recommendations
- Run it once a year, every month, or whenever needed.

## Benefits:

Regular speed audits from Rouge keep your website fast, efficient and competitive. Without it, website speed issues can go unchecked, your page load times will increase, your conversion rates will fall and search visibility declines. Over time, users abandon slow websites and recovery becomes expensive.

## Cost:

**From £190 per report**

*This report can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

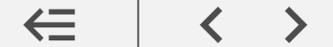
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# Browser & Device Compatibility Report.

Stay consistent across every user's screen.

Performance & Speed



## What is it?

When new browsers or devices appear, your site needs to keep up. We review and uncover display or functionality issues caused by changes in browsers, devices or operating system.



## Included:

- Checks on new browser and device releases
- Protects user experience
- Uncover layout or functionality issues
- Prevent brand and usability damage
- Maintain accessibility across platforms
- Prioritised recommendations
- Run it once a year, every month, or whenever needed.

## Benefits:

Ignoring new browser or device updates can lead to broken layouts and poor functionality. What looks perfect on one screen can fail completely on another. This report from Rouge ensures your site stays consistent and professional everywhere.



## Cost:

**From £190 per report**

*This report can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

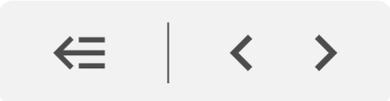
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# Quick Technical SEO Report.

Keep your WordPress website performing at its best.

Search & Visibility



## What is it?

Rouge's quick technical SEO report checks your website's health from the inside out. Using professional-grade tools, we uncover crawl errors, broken links, missing metadata and content gaps that affect your ranking and usability. The outcome is a light, fast, prioritised and actionable report.

## Included:

- Technical crawl and analysis
- Identifies missing tags and broken links
- Benchmarks site health and structure
- Improves organic and AI reach
- Actionable, prioritised report
- Faster, cheaper and easier than a full SEO review.

## Benefits:

Search algorithms change constantly. Without periodic audits, hidden errors, broken links and outdated structures erode visibility and traffic. Rouge prevents the slow decay of your search performance by showing how to keep your site SEO healthy.

## Cost:

**From £285 per report**

*This report can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

**[Interested? Talk to our team >](#)**



# Google Search Console Report.

Turn your website search data into clear, actionable insight.

## What is it?

Your WordPress website's search data reveals both opportunities and risks. Rouge reviews your site's Search Console data, looking for trends, warnings and opportunities. We flag issues such as missing pages, crawl anomalies or declining actions, and provide a short summary with recommended actions.

## Included:

- Quarterly review of Search Console data
- Identifies crawl, index and keyword issues
- Detects visibility drops early
- Provides actionable fixes
- Maintain long-term SEO health of your website.

## Benefits:

Search Console data give insight and early warnings about crawl errors, ranking drops or page removals. But it's not easy to surface the actions needed. This report delivers you peace of mind that someone is finding issues before they impact results.

## Cost:

**From £285 per report**

*This report can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

**[Interested? Talk to our team >](#)**



# Accessibility Report.

Keep your website accessible and inclusive for everyone.

## What is it?

Website accessibility standards evolve. We check the structure, content and interface design of your WordPress website. Then report on issues and advice on next steps. This review ensures your website continues to meet its compliance needs and provides your users with the best experience possible.

## Included:

- Audit against latest accessibility guidelines
- Meets your compliance requirements
- Improves usability for all users
- Strengthens brand reputation
- Actionable report and next steps.

## Benefits:

Websites drift out of compliance as content and technology evolve. Without regular reviews, you risk alienating users and breaching accessibility requirements. Rouge helps you maintain inclusivity and meet your legal obligations confidently.

## Cost:

**From £780 per report**

*This report can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

**[Interested? Talk to our team >](#)**



# GDPR Data Cleanse.

Keep your WordPress website compliant and your users' data secure.

## What is it?

Over time, your WordPress website accumulates data that must be reviewed and managed. We help you audit and clean it safely. Rouge audits your website's stored data, from contact forms to CRM integrations, and helps you maintain GDPR and PECR compliance.



## Included:

- Reviews and removes data storage
- Identifies risks and outdated records
- Supports compliance with GDPR and PECR
- Reduces your data liability
- Recommend retention policies and safe deletion practices
- Maintains user trust.

## Benefits:

Storing outdated personal data increases the risk of fines, breaches and reputational damage. Many businesses discover issues only after an incident. Rouge keeps your data policies clean, current and defensible.



## Cost:

**From £475 per data cleanse**

*This service can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

**[Interested? Talk to our team >](#)**



# CMS User Training.

Boost your team's capability with your WordPress website.

## What is it?

Take full control of your WordPress website by training your team in better content management. We provide hands-on training that keeps your team confident and your content safe. From basic training for new staff to advanced training for your Content Management System (CMS) editors.

## Included:

- 1 hour training session for up to 3 people
- Tailored, personalised training
- Documentation included
- Prevents errors and inconsistencies
- Increases team efficiency
- Supports safe CMS use.

## Benefits:

Rouge training prevents user errors and keeps your site managed safely from day one. Untrained editors can break or delete content or upload files incorrectly. Small mistakes quickly multiply into costly fixes. Anyway, what's the point of owning a website if you can't edit it yourself?

## Cost:

**From £180 per session, additional £95 per user**

*We recommend no more 3 people per session. Otherwise they become inefficient. If required, additional sessions can be booked and costed separately.*

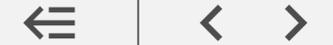
**[Interested? Talk to our team >](#)**



# Website Visual Health Report.

Keep your WordPress website looking as good as the day it launched.

Content & Continuity



## What is it?

Websites can lose their visual polish over time. We flag design drift, misaligned imagery or formatting issues and recommend corrective action. This check ensures your imagery, layout and presentation continue to reflect your business at its best.



## Included:

- Full visual review of key pages
- Identifies poor-quality or inconsistent images
- Recommends fixes and layout improvements
- Maintains brand consistency
- Protects your professional image.

## Benefits:

Unchecked content updates often distort layouts and dilute brand quality. Over time, mismatched imagery and spacing make a site look neglected. Rouge preserves your visual standards and professional appearance.



## Cost:

**From £390 per report**

*This service can be bought and run as you need. It can also be added to your monthly maintenance agreement and the value spread over a year.*

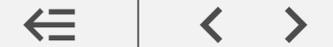
**[Interested? Talk to our team >](#)**



# Time & Materials (T&M) Monthly.

Flexible time for continuous WordPress website improvement. Your budget, your choice, your problems solves. A consultancy planning meeting every month ensures your work gets done and your website gets better.

Content & Continuity



## What is it?

When your website needs more than maintenance, T&M Monthly gives you secured studio time for design, development or content improvements. So you can make small but meaningful enhancements without delay. It is agile, responsive and ideal for teams that want a website that keeps pace with the business.

## Included:

- Regular monthly collaboration and planning
- Time reserved in the studio calendar
- Quick turnaround on small tasks and improvements
- Transparent reporting on hours and progress
- Ideal for small enhancements, content updates and UX improvements.

## Benefits:

Ever been kept waiting by an agency that can't fit in your simple but urgent tweak? Our T&M Monthly keeps your website moving forward, preventing performance drift and giving you the flexibility to respond to new ideas, campaigns and priorities as they arise.

## Cost:

**Support from £95 per hour**

[Interested? Talk to our team >](#)

# Your website cannot look after itself. *That is what we are here for.*

Choose the services that best fit your website. Mix and match, and let Rouge take care of the rest.

*Not sure what you need?*  
Your Account Manager will guide you to the right service.

Call us.

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